

Integrating Your Paypal Account with Your INCMarketplace Shop Website

[Video Tutorial Version](#)

Step 1 – Paypal Identify Token

Log into your Paypal account to obtain your payment “token” and “API Key” info:

To get your Paypal identify token, navigate to: Profile => Profile & Settings => My Selling Tools => Website Preferences. Here, enable “Payment Data Transfer”. You will then see your PayPal Identity Token displayed. Next, copy your identify token from this page.

Step 2 – Paste your copied “identity token” into the corresponding field in your shop account. To get there, log into your shop’s back end administrator area using the credentials provided by INCMarketplace.

Once logged in, click “WooCommerce” located in the left side menu, then “Settings” found under WooCommerce. Next, click on the, “Paypal” link up toward the top of the page. This will display the paypal integration settings. The three fields you’ll need to enter are as follows:

- 1) Paypal email (enter the email address associated with your Paypal account. NOTE: this MUST match your paypal account email address because this is where the system sends your money.
- 2) Receiver email (enter the same email as your paypal email in #1 above)
- 3) Paypal Identify token (Enter the token you copied during the first step (“Step #1”) above.

Once those steps are complete, be sure to click the blue, “Update” button to save your changes in your store settings.

Screen shot:

The screenshot shows the WooCommerce settings page for PayPal. The left sidebar is visible, with 'WooCommerce' and 'Settings' highlighted. The main content area shows the 'PayPal' settings. The 'PayPal email' field is filled with 'joe.karns@me.com'. The 'Receiver email' field is also filled with 'joe.karns@me.com'. The 'PayPal identity token' field is empty. The 'Advanced options' section has 'Enable PayPal Standard' checked. The 'Debug log' section has 'Enable logging' unchecked. The 'Shipping details' section has 'Send shipping details to PayPal instead of billing' unchecked. Green arrows point to the 'PayPal email', 'Receiver email', and 'PayPal identity token' fields.